

# Food Insights

Discover actionable data about the products your kitchen team purchases.



BUN	\$0.95	+\$0.12 (13.5%)
RED ONION	\$0.24	+\$0.04 (18.9%)
TOMATO	\$0.34	+\$0.05 (15.9%)
BEEF	\$2.04	+\$0.34 (15.9%)
TOTAL COST	<b>\$3.57</b>	<b>+\$0.55 (+16.7%)</b>

## Sourcery converts product data from invoices into live, actionable information

### Food cost plays a major role in any restaurant's success or failure.

Yet, there's often a delay in adjusting menu costs based on the price fluctuations of food. Noticing these changes is essential for making decisions about what food will be bought to support your restaurant's menu week by week.

Sourcery provides businesses the service of processing line-by-line product information. Customers can view historical prices for an individual item and search specific products by vendor, SKU, and product name. Customers can also access spend across multiple locations and know how price fluctuations affect their bottom line.

Having an overview of the costs daily and weekly will allow you to place more emphasis on profitable menu items in order to save money. Get the information you need to make better purchasing and menu planning decisions.

Once you gain insight into your food spend by vendor and product, it will be simple to see what items you move the most. You can use this data to leverage your purchasing power by negotiating lower prices for the items that are staples in your kitchen.

### Reasons why customers love using Food Insights

- **Accountability:** Complete purchase histories of all products
- **Easy-to-use:** Browse products in organized lists such as top price adjustments, high volume of purchase, or highest food spend percentage.
- **Price Alerts:** Set notifications when product prices exceed thresholds
- **Exportable Data:** Add product data into accounting suites, such as Quickbooks, Sage, Xero, Netsuite, Intacct, Dynamics GP

Call us at (415) 805-6349 to learn how Sourcery can help you drive down your food costs. Or visit us at [getsourcery.com](https://getsourcery.com)